



Ixon Bank

WOMEN IN BUSINESS S P E A K E R S E R I E S

Women Leaders Learn How They Can Apply Innovation In Their Own Lives

Over 80 women business owners and leaders convened at Embassy Suites in Brookfield for the latest installment of Ixon Bank's Women in Business Speaker Series - "Women Driving Innovation." This is Ixon Bank's second year of committing presentations aimed at female professionals to help advance their career and personal growth.

Tina Chang, CEO of Syslogic, in her keynote speech shared her inspirational journey of how she came to her current position in life and career. The audience was then treated to a discussion between Tina and Beth Wnuk, Ixon Bank Senior Executive Vice President and inside Director on Ixon Bank board.

Tina's definition of innovation is to "create something new, and execute it." Ideas can be dreamt up, but what truly sets innovation in motion is acting upon those ideas. And for those ideas you have she said, don't dismiss them due to self doubt or fear of execution. Be your own advocate. Another key point Tina shared with the audience was the importance for women to allow "think time." Women thrive on productivity and always think about "why" they are doing something. Giving yourself permission to slow down and think allows leaders to strategize and build relationships which is just as important as completing tasks.

Beth Wnuk said that "Ixon Bank works to connect with women business owners, entrepreneurs, community leaders, executives to help them succeed. We want to create an avenue for us to connect women to the bank and to our strong network, so women have the chance to expand their own network and realize professional opportunities."